

General Merchandise Stores in Egypt

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Abstracts

General merchandise stores in Egypt registered retail value (constant 2023 prices) growth in 2023. This was due to the performance of departments stores, with variety stores seeing a drop in retail value sales in real terms. Less positively, the number of departments stores fell by one outlet in 2023, following stagnation through the second half of the review period. While the global trend in department stores is for international brands, local brands hold sway in Egypt. In the short to medium t...

Euromonitor International's General Merchandise Stores in Egypt report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Department Stores, Variety Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the General Merchandise Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

General Merchandise Stores in Egypt
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March 2024

LIST OF CONTENTS AND TABLES

GENERAL MERCHANDISE STORES IN EGYPT
KEY DATA FINDINGS

2023 DEVELOPMENTS

Stagnation in the presence of department stores
More brands enter the fray in variety stores
A new Korean lifestyle brand adds dynamism to variety stores

PROSPECTS AND OPPORTUNITIES

Beymen's new partnership aims to revive luxury purchases
Le Collezioni aims to win over consumers with a luxury shopping experience
Variety stores shifts towards smaller stores

CHANNEL DATA

Table 1 General Merchandise Stores: Value Sales, Outlets and Selling Space
2018-2023

Table 2 General Merchandise Stores: Value Sales, Outlets and Selling Space: %
Growth 2018-2023

Table 3 Sales in General Merchandise Stores by Channel: Value 2018-2023

Table 4 Sales in General Merchandise Stores by Channel: % Value Growth 2018-2023

Table 5 General Merchandise Stores GBO Company Shares: % Value 2019-2023

Table 6 General Merchandise Stores GBN Brand Shares: % Value 2020-2023

Table 7 General Merchandise Stores LBN Brand Shares: Outlets 2020-2023

Table 8 General Merchandise Stores Forecasts: Value Sales, Outlets and Selling Space
2023-2028

Table 9 General Merchandise Stores Forecasts: Value Sales, Outlets and Selling
Space: % Growth 2023-2028

Table 10 Forecast Sales in General Merchandise Stores by Channel: Value 2023-2028

Table 11 Forecast Sales in General Merchandise Stores by Channel: % Value Growth
2023-2028

RETAIL IN EGYPT

EXECUTIVE SUMMARY

Retail in 2023: The big picture

Shift to local and regional brands amid political and economic developments

E-commerce continues to see development and growth

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2023

Seasonality

Holy Month of Ramadan

Eid al-Adha and Eid al-Fitr

Christmas Break

Back-to-school

Mother's Day

Valentine's Day

Black Friday

MARKET DATA

Table 12 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023

Table 13 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023

Table 14 Sales in Retail Offline by Channel: Value 2018-2023

Table 15 Sales in Retail Offline by Channel: % Value Growth 2018-2023

Table 16 Retail Offline Outlets by Channel: Units 2018-2023

Table 17 Retail Offline Outlets by Channel: % Unit Growth 2018-2023

Table 18 Sales in Retail E-Commerce by Product: Value 2018-2023

Table 19 Sales in Retail E-Commerce by Product: % Value Growth 2018-2023

Table 20 Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 21 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 22 Sales in Grocery Retailers by Channel: Value 2018-2023

Table 23 Sales in Grocery Retailers by Channel: % Value Growth 2018-2023

Table 24 Grocery Retailers Outlets by Channel: Units 2018-2023

Table 25 Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 26 Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 27 Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 28 Sales in Non-Grocery Retailers by Channel: Value 2018-2023

Table 29 Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023

Table 30 Non-Grocery Retailers Outlets by Channel: Units 2018-2023

- Table 31 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
- Table 32 Retail GBO Company Shares: % Value 2019-2023
- Table 33 Retail GBN Brand Shares: % Value 2020-2023
- Table 34 Retail Offline GBO Company Shares: % Value 2019-2023
- Table 35 Retail Offline GBN Brand Shares: % Value 2020-2023
- Table 36 Retail Offline LBN Brand Shares: Outlets 2020-2023
- Table 37 Retail E-Commerce GBO Company Shares: % Value 2019-2023
- Table 38 Retail E-Commerce GBN Brand Shares: % Value 2020-2023
- Table 39 Grocery Retailers GBO Company Shares: % Value 2019-2023
- Table 40 Grocery Retailers GBN Brand Shares: % Value 2020-2023
- Table 41 Grocery Retailers LBN Brand Shares: Outlets 2020-2023
- Table 42 Non-Grocery Retailers GBO Company Shares: % Value 2019-2023
- Table 43 Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023
- Table 44 Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023
- Table 45 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028
- Table 46 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028
- Table 47 Forecast Sales in Retail Offline by Channel: Value 2023-2028
- Table 48 Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028
- Table 49 Forecast Retail Offline Outlets by Channel: Units 2023-2028
- Table 50 Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028
- Table 51 Forecast Sales in Retail E-Commerce by Product: Value 2023-2028
- Table 52 Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028
- Table 53 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
- Table 54 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
- Table 55 Forecast Sales in Grocery Retailers by Channel: Value 2023-2028
- Table 56 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028
- Table 57 Forecast Grocery Retailers Outlets by Channel: Units 2023-2028
- Table 58 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028
- Table 59 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
- Table 60 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
- Table 61 Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028
- Table 62 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028

Table 63 Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028

Table 64 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth
2023-2028

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SOURCES

Summary 2 Research Sources

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