

Gelpeixe - Alimentos Congelados SA in Packaged Food (Portugal)

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Abstracts

Gelpeixe – Alimentos Congelados SA is expected to maintain its specialist strategy developed in packaged food with a presence limited to the frozen processed category. To reinforce its position in this category the company has been extending its range of products in areas that have strong potential for growth, such as ready meals, exploring attractive emergent segments such as gourmet products, and should continue in this way over the forecast period. It is also expected to reinforce its...

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