

Gebro Pharma GmbH in Beauty and Personal Care (Austria)

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Date: April 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: GF708AD636DEN

Abstracts

Gebro Pharma's strong focus will continue to be on medicinal oral care. This complements its core business, which is the production and marketing of pharmaceutical products. It has positioned its oral care range as self-medication and has expanded the range significantly. It is likely that the company will launch more value-added products in the forecast period as these enjoy high popularity.

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