

# GE Green Sdn Bhd in Consumer Appliances (Malaysia)

https://marketpublishers.com/r/G2EC20EA5D3EN.html

Date: April 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: G2EC20EA5D3EN

### **Abstracts**

GE Green Sdn Bhd has gradually introduced higher class products to widen its target consumers. From the kitchen appliances that are built based on Asian cooking styles and needs, it is set to widen its playing field to the upper targets through its involvement with some European, Italian and Korean brands.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Major Appliances, Small Appliances.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Consumer Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



# **Contents**

GE GREEN SDN BHD IN CONSUMER APPLIANCES (MALAYSIA) Euromonitor International April 2013

Strategic Direction

**Key Facts** 

Summary 1 GE Green Sdn Bhd: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 GE Green Sdn Bhd: Competitive Position 2012



#### I would like to order

Product name: GE Green Sdn Bhd in Consumer Appliances (Malaysia)
Product link: <a href="https://marketpublishers.com/r/G2EC20EA5D3EN.html">https://marketpublishers.com/r/G2EC20EA5D3EN.html</a>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G2EC20EA5D3EN.html">https://marketpublishers.com/r/G2EC20EA5D3EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970