

GDP Srl in Consumer Health (Italy)

<https://marketpublishers.com/r/GFCA7B67D1BEN.html>

Date: December 2015

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: GFCA7B67D1BEN

Abstracts

GDP Srl is expected to face competition from Italy's other prominent chained health food shops such as L'isola Verde and L'altra Erboristeria and the company is thus expected to focus on the promotion of online sales of herbal/traditional products with the aim of becoming the leading internet retailer of these products in Italy. Herbal/traditional products are likely to attract more consumers in Italy and the retailing of these products is set to attract both investment and interest during the...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 GDP Srl: Key Facts

Competitive Positioning

I would like to order

Product name: GDP Srl in Consumer Health (Italy)

Product link: <https://marketpublishers.com/r/GFCA7B67D1BEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GFCA7B67D1BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970