

GCH Retail (M) Sdn Bhd in Retailing (Malaysia)

<https://marketpublishers.com/r/GA90B6524ABEN.html>

Date: January 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: GA90B6524ABEN

Abstracts

GCH Retail (M) Sdn Bhd is expected to be more aggressive in opening new Guardian outlets across Malaysia, particularly in rural areas, over the forecast period. The player will expand its outlet network further to get closer to consumers and increase accessibility. The company is also expected to focus on diversifying its product portfolio, in order to enhance its differentiation from other drugstores/pharmacies.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Company Background

Digital Strategy

Summary 1 GCH Retail (M) Sdn Bhd: Share of Sales Generated by Internet Retailing
2013-2015

Private Label

Summary 2 GCH Retail (M) Sdn Bhd: Private Label Portfolio

Competitive Positioning

Summary 3 GCH Retail (M) Sdn Bhd: Competitive Position 2015

I would like to order

Product name: GCH Retail (M) Sdn Bhd in Retailing (Malaysia)

Product link: <https://marketpublishers.com/r/GA90B6524ABEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA90B6524ABEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970