

Gastronomia y Negocios SA in Consumer Foodservice (Chile)

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Abstracts

Gastronomía y Negocios SA had seven brands and 340 outlets in 2016. Its dynamic expansion achieved 13% in outlet growth and recorded sales of CLP112.7 billion consumer foodservice in 2016. The company is a pioneer of the franchising model, and operated over 70 franchised outlets in the country in 2016. At the end of the same year, 75% of the company was acquired by the Carlyle Group, a US investment capital multinational. Due to this, it is expected that Gastronomía y Negocios SA will continue t...

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