

Gastronomia y Negocios in Consumer Foodservice (Chile)

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Abstracts

Gastronomía y Negocios had a total of 257 outlets at the end of 2015, with the company closing down 12 outlets during the year, although it is not expected that it will change its expansion via franchising strategy in the short term. Gastronomía y Negocios stores are found throughout the country and recorded sales of over CLP82.5 billion in 2015, and the country will continue to expand rapidly both in Chile and outside, mainly in Latin America.

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