

Gastro Grupa doo in Packaged Food (Croatia)

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Date: February 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: GC3C9D55D9DEN

Abstracts

Gastro Grupa doo, a management company of Croatian HoReCa distributors, has a new managing director, Siniša Kuzmanovic. The company is struggling with the negative consequences of the economic downturn (lower consumer disposable incomes, declining consumption) and internal turmoil from 2008, when five of its biggest members withdrew from the cluster. Nonetheless, Gastro Grupa maintained stability in its business actions and consolidated in 2009. The main task for the future is actually.

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