

Garibsons (Pvt) Ltd in Home Care (Pakistan)

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Abstracts

Garibsons (Pvt) has a wide portfolio of products, ranging from rice and wheat to insecticides and non-alcoholic drinks. With a strong increase in demand for insecticides over the last two years of the review period and strong forecast growth, Garibsons (Pvt) will seek to capitalise on this opportunity and maximise its gain from venturing into home insecticides. There will also be a focus on widening its product portfolio and seeking out new markets for its current products.

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