

# Garibsons (Pvt) Ltd in Home Care (Pakistan)

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## Abstracts

Garibsons (Pvt) has a wide portfolio of products, ranging from rice and wheat to insecticides and non-alcoholic drinks. With a strong increase in demand for insecticides over the last two years of the review period and strong forecast growth, Garibsons (Pvt) will seek to capitalise on this opportunity and maximise its gain from venturing into home insecticides. There will also be a focus on widening its product portfolio and seeking out new markets for its current products.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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## Contents

Strategic Direction

Key Facts

Summary 1 Garibsons (Pvt) Ltd: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 Garibsons (Pvt) Ltd: Competitive Position 2013

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