

Gardening in Russia

<https://marketpublishers.com/r/GF8763DBD90EN.html>

Date: May 2021

Pages: 21

Price: US\$ 990.00 (Single User License)

ID: GF8763DBD90EN

Abstracts

COVID-19 lockdown and general uncertainty regarding the public health situation made many Russians move outside the major cities to dachas (summerhouses) in 2020. Dachas were traditionally popular during the Soviet era when they offered an option for owners to grow additional food in their gardens. In addition, summerhouses serve as an economical alternative to taking a holiday or a weekend break, especially during tougher economic times. Even prior to the health crisis, the unstable Russian eco...

Euromonitor International's Gardening in Russia report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2025 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Garden Care, Gardening Equipment, Horticulture, Other Gardening, Pots and Planters.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Gardening market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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