

# Gardening in the Philippines

<https://marketpublishers.com/r/G9D08384842EN.html>

Date: June 2022

Pages: 18

Price: US\$ 990.00 (Single User License)

ID: G9D08384842EN

## Abstracts

The urban gardening trend continued in the Philippines in 2021, with many consumers having learned this new pastime during the period of lockdown and home seclusion. Gardening proved popular amongst urban consumers, as it helped to utilise time spent at home, deal with the stress of the COVID-19 crisis, and provide physical exercise. Moreover, the trend towards urban gardening was supported by local consumers becoming more conscious about the provenance of their food. Filipinos have become incre...

Euromonitor International's Gardening in Philippines report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2026 illustrate how market demand is expected to evolve in the medium-term

**Product coverage:** Garden Care, Gardening Equipment, Horticulture, Other Gardening, Pots and Planters.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Gardening market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### GARDENING IN THE PHILIPPINES

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Continued interest in urban gardening

Increasing focus on growing food

Ramgo maintains strong lead

#### PROSPECTS AND OPPORTUNITIES

Filipinos set to display continued interest in gardening

Growing influence of eco-consciousness and health-awareness

E-commerce offers potential, but home and gardening specialist retailers to remain destination of choice for one-stop gardening solutions

#### CATEGORY DATA

Table 1 Sales of Gardening by Category: Value 2016-2021

Table 2 Sales of Gardening by Category: % Value Growth 2016-2021

Table 3 NBO Company Shares of Gardening: % Value 2017-2021

Table 4 LBN Brand Shares of Gardening: % Value 2018-2021

Table 5 Distribution of Gardening by Format: % Value 2016-2021

Table 6 Forecast Sales of Gardening by Category: Value 2021-2026

Table 7 Forecast Sales of Gardening by Category: % Value Growth 2021-2026

### HOME AND GARDEN IN THE PHILIPPINES

#### EXECUTIVE SUMMARY

Home and garden in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for home and garden?

#### MARKET DATA

Table 8 Sales of Home and Garden by Category: Value 2016-2021

Table 9 Sales of Home and Garden by Category: % Value Growth 2016-2021

Table 10 NBO Company Shares of Home and Garden: % Value 2017-2021

Table 11 LBN Brand Shares of Home and Garden: % Value 2018-2021

Table 12 Penetration of Private Label in Home and Garden by Category: % Value 2016-2021

Table 13 Distribution of Home and Garden by Format: % Value 2016-2021

Table 14 Distribution of Home and Garden by Format and Category: % Value 2021

Table 15 Forecast Sales of Home and Garden by Category: Value 2021-2026

Table 16 Forecast Sales of Home and Garden by Category: % Value Growth 2021-2026

DISCLAIMER

SOURCES

Summary 1 Research Sources

## I would like to order

Product name: Gardening in the Philippines

Product link: <https://marketpublishers.com/r/G9D08384842EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9D08384842EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970