

Gardening in Malaysia

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Abstracts

The COVID-19 lockdowns have had a strong positive effect on the gardening category in Malaysia, boosting demand as consumers spend more time at home and turn to gardening as a hobby. Multiple lockdowns over 2020 and 2021 have meant that consumers could not travel, only socialise sporadically, and entertain themselves in limited ways. Also, given so much time inside, many chose gardening as a hobby to connect with nature and the outdoors. Such a hobby is widely considered as relaxing and thus for...

Euromonitor International's Gardening in Malaysia report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2026 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Garden Care, Gardening Equipment, Horticulture, Other Gardening, Pots and Planters.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Gardening market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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