

# Gardena Dost Dis Tic Müm AS in Home and Garden (Turkey)

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## Abstracts

Gardena Dost aims to increase its overall value share in home and garden in Turkey by expanding its product portfolio to cover the entire category of gardening. Despite the anticipated decline in value sales in gardening, the company is expected to preserve its strong position in the category over the forecast period as it seeks to preserve its position in home improvement and gardening stores. Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles. **Product coverage:** Gardening, Home Furnishings, Home Improvement, Homewares. **Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data. **Why buy this report?**

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International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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