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Garbarino SA in Consumer Appliances (Argentina)

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Abstracts

With more than 100 outlets across the country, Garbarino is the number one player in value share terms in electronics and appliance specialist retailers in Argentina, and number two in terms of outlet numbers. During 2015, Garbarino continued to focus on further reinforcing its presence in Argentina and building its value share in retailing by opening additional outlets under the Garbarino brand, including one in the city of Santa Fe and another in the city of Zarate.

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