

# Garanti Bankasi AS in Financial Cards and Payments (Turkey)

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## Abstracts

Garanti Bankasi is expected to remain highly innovative in the forecast period, with a particular focus on omnichannel banking. The company will continue to invest in new product development and is not afraid to take risks, as indicated by its Hackathon competition for software developers and designers in 2015. The bank is also aggressively seeking international investors in order to fund future growth and development.

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