

GameStop Corp in Toys and Games (USA)

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Abstracts

GameStop is the largest video game retailer in the US, and seeks to cement its position through a variety of means. Though used game sales will continue to represent a significant portion of its revenue and profit for the near future, GameStop acknowledges the shift towards mobile games, growth in internet retailing and downloadable games. The company intends to expand into the category by providing total access to content from any device from anywhere a consumer desires. In 2011, GameStop's US...

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