

# Gameplanet SA de CV in Toys and Games (Mexico)

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## Abstracts

Over the forecast period, Gameplanet will focus on attracting consumers of all ages by offering attractive stores with an open format that clearly displays products to those passing by. The company will also continue to focus on strong customer service, and ensuring that its customers are aware of the latest releases, upcoming video games and collectibles, and also facilitating the second-hand trade of video games. The company is expected to widen its in-store offer while also driving internet r...

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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