

Game Group Plc in Toys and Games (United Kingdom)

https://marketpublishers.com/r/GE8FABC2C94EN.html

Date: October 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: GE8FABC2C94EN

Abstracts

Games Group Ltd had a difficult year in 2012 by falling into administration and declaring bankruptcy and being rescued by private investment firm, OpCapita. Game aims to rebound from its administration status, by halting its UK store closures and pushing forward with its gaming sales. Game aims to secure strong partnerships in the gaming community, such as its 2013 partnership with Nintendo, to offer unique events, codes and exclusive downloads.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Traditional Toys and Games, Video Games.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Toys and Games market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 Games Group Ltd: Key Facts

Internet Strategy

Company Background

Private Label

Competitive Positioning

Summary 2 Games Group Plc: Competitive Position 2012



I would like to order

Product name: Game Group Plc in Toys and Games (United Kingdom)
Product link: https://marketpublishers.com/r/GE8FABC2C94EN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GE8FABC2C94EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970