

Gama Ltd in Consumer Health (Georgia)

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Abstracts

Gama Ltd will continue to invest in upgrading its production facilities during the forecast period, with the company currently aiming for GMP accreditation. The company is expected to continue to focus mainly on Rx medicines and on export sales during the forecast period. However, with growing interest in self-medication in Georgia and rising consumer expenditure on consumer health, the company may well begin to launch a wider range of OTC products during the forecast period.

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