

Gallery O'Clock in Personal Accessories (South Korea)

<https://marketpublishers.com/r/G9CFF3E7333EN.html>

Date: May 2015

Pages: 3

Price: US\$ 572.00 (Single User License)

ID: G9CFF3E7333EN

Abstracts

Woorim Fashion Marketing Group, the mother company of Gallery O'Clock, is undergoing an image-building exercise to turn the group into an overall fashion retailer. The image created by the group will then be applied to Gallery O'Clock. As Gallery O'Clock outlets are located inside department stores and duty-free shops, a positive and professional brand image is needed to encourage consumers to visit these outlets rather than other personal accessory stores.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Bags and Luggage, Jewellery, Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Personal Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Woorim Fashion Marketing Group: Key Facts

Company Background

Chart 1 Gallery O'Clock in Seoul

Internet Strategy

Private Label

Competitive Positioning

I would like to order

Product name: Gallery O'Clock in Personal Accessories (South Korea)

Product link: <https://marketpublishers.com/r/G9CFF3E7333EN.html>

Price: US\$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9CFF3E7333EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970