

# Gallaher (Dublin) Ltd in Tobacco (Ireland)

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## Abstracts

Gallaher (Dublin) Ltd, a subsidiary of Japan Tobacco International, is expected to continue focusing on innovation and introduction of new product development, particularly in bigger pack sizes in order to increase its market share in tobacco. Additionally, the company is expected to continue building its strong presence and image as it continues to manufacture and distribute two of the top three brands in cigarettes, namely Silk Cut and Benson & Hedges and the undisputed leader in smoking tobac...

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## Contents

Strategic Direction

Key Facts

Summary 1 Gallaher (Dublin) Ltd: Key Facts

Production

Competitive Positioning

Summary 2 Gallaher (Dublin) Ltd: Competitive Position 2016

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