

# Galeries Lafayette, SA des in Retailing (France)

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## Abstracts

At the end of 2016, Galeries Lafayette faced both opportunities (the possibility that Sunday trading will be allowed in France in the near future) and threats (a ceiling on cash payments and a drop in consumer footfall after the terrorist attacks). Therefore, Galeries Lafayette has adopted an audacious growth plan. The company will seek to strengthen its position in flagship locations such as tourist areas of Paris while reviewing underperforming outlets in second-tier cities as well as continui...

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## Contents

Strategic Direction

Company Background

Digital Strategy

Summary 1 SA des Galeries Lafayette: Share of Sales Generated by Internet Retailing 2014-2016

Private Label

Summary 2 SA des Galeries Lafayette: Private Label Portfolio

Competitive Positioning

Summary 3 SA des Galeries Lafayette: Competitive Position 2016

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