

# Galeries Lafayette, SA des in Luxury Goods (France)

https://marketpublishers.com/r/G8B25E1F00CEN.html

Date: May 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: G8B25E1F00CEN

#### **Abstracts**

In 2012, Gallerie Lafayette, the leading department store chain, definitely let its chance to purchase Le Printemps escape. From the creation of Galeries Lafayette in 1894, the owners of the company wanted to acquire their closest contender in Paris. The dream escaped in 2012 when a Qatari financial fund finally acquired the Parisian chain of department stores. In addition, Gallerie Lafayette also lost its last chance to keep the upmarket chain Monoprix – food retailing – that is now in the...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Designer Apparel (Ready-to-Wear), Fine Wines/Champagne and Spirits, Luxury Accessories, Luxury Cigars, Luxury Electronic Gadgets, Luxury Jewellery and Timepieces, Luxury Travel Goods, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Luxury Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

Strategic Direction

**Key Facts** 

Summary 1 Galeries Lafayette SA: Key Facts

Summary 2 Galeries Lafayette SA: Operational Indicators

Company Background

Summary 3 Galeries Lafayette SA: Luxury Brands by Category 2013

Internet Strategy



#### I would like to order

Product name: Galeries Lafayette, SA des in Luxury Goods (France)

Product link: <a href="https://marketpublishers.com/r/G8B25E1F00CEN.html">https://marketpublishers.com/r/G8B25E1F00CEN.html</a>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G8B25E1F00CEN.html">https://marketpublishers.com/r/G8B25E1F00CEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

& Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms