

Galanz Bottlers AO in Soft Drinks (Kazakhstan)

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Abstracts

Galanz Bottlers AO is one of the largest local producers of soft drinks in Kazakhstan. The company offers RTD tea (Maxi Chai, Nестea), bottled water (Seven), energy drinks (Torpeda), carbonates (Funky and Laimon Fresh), juice (Dellos), kvas (Pervokvass) and more. In addition, the producer also distributes Enerzen energy drinks in Kazakhstan. The company invests in the promotion of its soft drinks brands via retail channels and constantly improves its production technologies in order to offer...

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Contents

Strategic Direction

Key Facts

Summary 1 Galanz Bottlers AO: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 Galanz Bottlers AO: Competitive Position 2014

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