

Galafarm doo in Beauty and Personal Care (Macedonia)

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Date: May 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: G362BDF2828EN

Abstracts

Galafarm doo is an important domestic manufacturing company with a significant presence within consumer health and a less significant presence within beauty and personal care in Macedonia. The company focuses on consolidating its existing product portfolio in a bid to regain its value share and reclaim its position across consumer health and beauty and personal care. It continues to focus on improving the retail presence of its major brands through the nationwide retail distribution network.

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