

Future Trading AB in Eyewear (Sweden)

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Abstracts

Future Trading is currently building an image of social and environmental sustainability. This is done to distinguish its brands from competitors', which often lack this profile. The company is part of the Business Social Compliance Initiative, an organisation promoting ethical production. The company also complies with the EU's chemical rules – Reach. Reach aim to protect human health and the environment through better and earlier identification of intrinsic chemical substances. In 2012 Future...

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