

Future of Travel 2040

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Abstracts

Moving beyond the Coronavirus pandemic to look long term, Euromonitor International asks what will the future of travel be in 2040? We assess what will be the big shifts and drivers of tourism demand, what a sustainable future looks like and how brands and destinations will adapt to life post-Coronavirus (COVID-19). Finally, we take a futuristic look at how travel brands will digitally transform to deliver value-added, consumer-centric experiences that protect the triple bottom line.

Euromonitor International's Future of Travel 2040 global briefing offers an insight into to the size and shape of the Travel market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues. It identifies the leading companies and brands, offers strategic analysis of key factors influencing the market from innovation, pricing, channel distribution to economic/lifestyle influences. Forecasts illustrate how the market is set to change and outlines the criteria for success.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Introduction
Competitive Landscape
Key Protagonists
Key Opportunities
Conclusion
Appendix
Introduction
Defining Beauty Hotspots
Beauty by Destination
The Future of Hotspot Brands
Introduction
The Industry Pre-covid-19
Leading Companies and Brands
Top Five Trends Shaping the Industry
Global Outlook
Market Snapshots
Market shapshot
Introduction
World in 2040
Sustainable Future for Travel
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