

Future of Travel 2030: Adventure Travel World Summit Presentation

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Abstracts

In an era where experiences trump ownership, adventure travel is poised to benefit from demographic, technological and environmental trends to lead the wider travel industry on sustainable development. In this presentation, we look at the big shifts taking place to 2030 in tourism demand as the world tilts East. The future success or failure of travel brands rests on understanding three fundamental themes: Tomorrow's Travellers, Hyper-Connectivity and The Mindful Traveller.

Euromonitor International's Future of Travel 2030: Adventure Travel World Summit Presentation global briefing offers an insight into to the size and shape of the Travel market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues. It identifies the leading companies and brands, offers strategic analysis of key factors influencing the market from innovation, pricing, channel distribution to economic/lifestyle influences. Forecasts illustrate how the market is set to change and outlines the criteria for success.

Product coverage: Activities, Booking, Flows, Lodging, Travel Modes, Traveller Profiles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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