

Future of the Family: Trends in Consumer Spending

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Abstracts

The reshaping of the future family is having diverse effects on how and what households buy. The Future of the Family: Trends in Consumer Spending report will look at spending patterns among different household types through to 2030. Why will single-person households see the smallest growth in spending? Why are Asian single-parent homes set to be the fastest-growing spenders of all regions? You will find insights to these and other questions inside.

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Contents

Introduction

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Couple-without-children Homes

Couple-with-children Homes

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