

The Future Home: The Incremental Value Gains Offered by “Robot Friendly Rooms”

<https://marketpublishers.com/r/FF32BE2D6016EN.html>

Date: July 2021

Pages: 68

Price: US\$ 1,325.00 (Single User License)

ID: FF32BE2D6016EN

Abstracts

Robot vacuum cleaners emerge from niche penetration and are worth consideration as part of furniture selection priorities for a growing number of households. Furniture specifications can prevent robots from achieving 100% floor coverage, with critical factors such as clearance height below, gap widths, and more subtle aspects such as use of tassels being a particular nemesis. There are incremental basket size gains and wider monetised value in furniture retail promoting “Robot Friendly Rooms”.

Euromonitor International's The Future Home: The Incremental Value Gains Offered by “Robot Friendly Rooms” global briefing offers the big picture view of the size and shape of the Home and Garden market. The report delivers strategic insight into some of the key areas of the market, including emerging regions, countries and categories, as well as pressing industry issues and white spaces. It identifies opportunities, analyses leading companies and brands, and offers analysis of major factors influencing the market. Forecasts illustrate how the market is set to change and criteria for success

Product coverage: Home Improvement and Gardening, Homewares and Home Furnishings.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home and Garden market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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