

The Future Home – Aspects of Domestic Sustainability's Future

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Abstracts

Domestic sustainability will be a key part of future home designs. With the work from home trend becoming a permanent part of our lives, our carbon footprint will only increase. Appliance companies are aware of this and have developed innovative solutions to address it. E-waste is also a very near-term issue facing companies. In this report, we highlight six key topics and leading solutions that have been developed to meet these challenges.

Euromonitor International's The Future Home – Aspects of Domestic Sustainability's Future global briefing offers a comprehensive guide to the retail sales data, allowing you to identify the sectors driving growth. The report also identifies the leading companies/brands and offers strategic analysis of key factors influencing the competitive landscape - be it new product developments, technological innovations, economic/lifestyle influences, distribution or pricing issues. Additionally, trade statistics and producer's shares will answer questions on where appliances are produced and where they are being exported to, how quickly these units are moving, which companies are producing how much, and whether all categories are behaving in the same way. Collectively, this gives a complete view in both marketing and production planning strategies. Forecasts illustrate how the market is set to change.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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