

Fussl Modestraße Mayr GmbH in Apparel (Austria)

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Abstracts

Fussl Modestraße Mayr GmbH is likely to continue its expansion strategy of the review period as it plans to expand, rebuild and redecorate outlets. For 2013, a new Fussl Kids Store in and an outlet at “Löwenpark MELK” are expected to open. Redecorated and reorganised shops are expected in Vöcklabruck and Fohnsdorf over the forecast period. The increase in sales and number of outlets indicate that the company was not negatively affected by the crisis. In 2012, growth was supported by successful...

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