

Fusion Investments Kft in Consumer Foodservice (Hungary)

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Abstracts

Fusion Investment Zrt, the operator of Burger King burger fast food restaurants, will look to maintain its market position by opening new locations as it was the only chained burger fast food player capable of increasing its number of outlets during the review period. Fusion Investment Zrt is owned by US owners with franchise rights for the Burger King brand in Hungary. Bellozzo, the Italian style self-service cafeteria brand run by Fusion Investment Zrt was opened in November 2015 and is the br...

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