

Fuschia Makeup in Beauty and Personal Care (Ireland)

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Abstracts

Fuschia is currently seeking to expand the company through its 150 beauty specialist retailers and online store. With over 600 products, including facial make-up, skin care, cosmetics and professional brushes, it has a strong brand presence and reputation, which helped it win many domestic industry awards. Fuschia Makeup's focus is to offer customised colour combinations in a range of products for the modern woman.

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Product coverage: Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Fragrances, Hair Care, Mass Cosmetics, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Cosmetics, Sets/Kits, Skin Care, Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Use five-year forecasts to assess how the market is predicted to develop.

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