

# Fuschia Makeup in Beauty and Personal Care (Ireland)

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## Abstracts

Fuschia is currently seeking to expand the company through its 150 beauty specialist retailers and online store. With over 600 products, including facial make-up, skin care, cosmetics and professional brushes, it has a strong brand presence and reputation, which helped it win many domestic industry awards. Fuschia Makeup's focus is to offer customised colour combinations in a range of products for the modern woman.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Fragrances, Hair Care, Mass Cosmetics, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Cosmetics, Sets/Kits, Skin Care, Sun Care.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Beauty and Personal Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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