

Furniture and Furnishings Stores in Mexico

<https://marketpublishers.com/r/F6FD0F0FA08EN.html>

Date: February 2012

Pages: 29

Price: US\$ 990.00 (Single User License)

ID: F6FD0F0FA08EN

Abstracts

Furniture and furnishings stores registered reasonable growth during 2010-2011; notable after the disaster seen in 2009. However, the recovery was rather weak, and as of 2011 the channel had not yet reached the same retail value as before the crisis in 2007. Despite frequent government announcements with regard to the recovery of the Mexican economy from this crisis, the data shows that some recovery has been achieved, but still insufficient to claim total recovery. The consumer confidence...

Euromonitor International's Furniture and Furnishings Stores in Mexico report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Chained Forecourt Retailers, Independent Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Furniture and Furnishings Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Channel Data

Table 1 Furniture and Furnishings Stores: Value Sales, Outlets and Selling Space 2006-2011

Table 2 Furniture and Furnishings Stores: Value Sales, Outlets and Selling Space: % Growth 2006-2011

Table 3 Furniture and Furnishings Stores Company Shares by Value 2007-2011

Table 4 Furniture and Furnishings Stores Brand Shares by Value 2008-2011

Table 5 Furniture and Furnishings Stores Brand Shares by Outlets 2008-2011

Table 6 Furniture and Furnishings Stores Brand Shares by Selling Space 2008-2011

Table 7 Furniture and Furnishings Stores Forecasts: Value Sales, Outlets and Selling Space 2011-2016

Table 8 Furniture and Furnishings Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2011-2016

Executive Summary

Retailing Sees A Good Performance During 2011

Discounters and Convenience Stores Continue To Outperform Other Grocery Formats

Internet Retailing Continues To Expand, But Focuses Mostly on Travel Services

Controladora Comercial Mexicana Returns To A Path of Growth

Retailing Is Expected To Perform Discretely in the Coming Years

Key Trends and Developments

Security Issues Rise in Retailing

Store-based Retailers Increasingly Engage in Social Internet Networks

Growth in Discounters and Convenience Stores Creates Concern Amongst Traditional Retailers

Controladora Comercial Mexicana Overcomes Bankruptcy Threat and Returns To Growth

Joint Government - An Initiative To Reactivate the Economy

Market Indicators

Table 9 Employment in Retailing 2006-2011

Market Data

Table 10 Sales in Retailing by Category: Value 2006-2011

Table 11 Sales in Retailing by Category: % Value Growth 2006-2011

Table 12 Sales in Retailing by Grocery vs Non-Grocery 2006-2011

Table 13 Sales in Store-Based Retailing by Category: Value 2006-2011

Table 14 Sales in Store-Based Retailing by Category: % Value Growth 2006-2011

Table 15 Sales in Non-Grocery Retailers by Category: Value 2006-2011
Table 16 Sales in Non-Grocery Retailers by Category: % Value Growth 2006-2011
Table 17 Sales in Non-store Retailing by Category: Value 2006-2011
Table 18 Sales in Non-store Retailing by Category: % Value Growth 2006-2011
Table 19 Retailing Company Shares: % Value 2007-2011
Table 20 Retailing Brand Shares: % Value 2008-2011
Table 21 Store-Based Retailing Company Shares: % Value 2007-2011
Table 22 Store-Based Retailing Brand Shares: % Value 2008-2011
Table 23 Non-Grocery Retailers Company Shares: % Value 2007-2011
Table 24 Non-Grocery Retailers Brand Shares: % Value 2008-2011
Table 25 Non-store Retailing Company Shares: % Value 2007-2011
Table 26 Non-store Retailing Brand Shares: % Value 2008-2011
Table 27 Forecast Sales in Retailing by Category: Value 2011-2016
Table 28 Forecast Sales in Retailing by Category: % Value Growth 2011-2016
Table 29 Forecast Sales in Store-Based Retailing by Category: Value 2011-2016
Table 30 Forecast Sales in Store-Based Retailing by Category: % Value Growth 2011-2016
Table 31 Forecast Sales in Non-Grocery Retailers by Category: Value 2011-2016
Table 32 Forecast Sales in Non-Grocery Retailers by Category: % Value Growth 2011-2016
Table 33 Forecast Sales in Non-store Retailing by Category: Value 2011-2016
Table 34 Forecast Sales in Non-store Retailing by Category: % Value Growth 2011-2016
Appendix
Operating Environment
Cash and Carry
Definitions
Sources
Summary 1 Research Sources

I would like to order

Product name: Furniture and Furnishings Stores in Mexico

Product link: <https://marketpublishers.com/r/F6FD0F0FA08EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F6FD0F0FA08EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970