

# Furniture and Furnishings Stores in Mexico

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## Abstracts

Furniture and furnishings stores registered reasonable growth during 2010-2011; notable after the disaster seen in 2009. However, the recovery was rather weak, and as of 2011 the channel had not yet reached the same retail value as before the crisis in 2007. Despite frequent government announcements with regard to the recovery of the Mexican economy from this crisis, the data shows that some recovery has been achieved, but still insufficient to claim total recovery. The consumer confidence...

Euromonitor International's Furniture and Furnishings Stores in Mexico report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Product coverage:** Chained Forecourt Retailers, Independent Forecourt Retailers.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Furniture and Furnishings Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Discounters and Convenience Stores Continue To Outperform Other Grocery Formats

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Controladora Comercial Mexicana Returns To A Path of Growth

Retailing Is Expected To Perform Discretely in the Coming Years

Key Trends and Developments

Security Issues Rise in Retailing

Store-based Retailers Increasingly Engage in Social Internet Networks

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