

Furniture and Furnishings Stores in the Philippines

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Abstracts

The residential development in Metro Manila and other key cities nationwide is a key factor driving the performance of furniture and furnishings. The rapid urbanisation coupled with the growing affluence in these geographic locations encouraged the establishment of high rise residential condominiums. Companies which are also in shopping centre developments like Ayala Land Inc and SM Investments Corp are keen to venture into residential developments all over Metro Manila. The emergence of mixed...

Euromonitor International's Furniture and Furnishings Stores in Philippines report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Chained Forecourt Retailers, Independent Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Furniture and Furnishings Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

FURNITURE AND FURNISHINGS STORES IN THE PHILIPPINES

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LIST OF CONTENTS AND TABLES

Headlines

Trends

Channel Data

Table 1 Furniture and Furnishings Stores: Value Sales, Outlets and Selling Space 2006-2011

Table 2 Furniture and Furnishings Stores: Value Sales, Outlets and Selling Space: % Growth 2006-2011

Table 3 Furniture and Furnishings Stores Company Shares by Value 2007-2011

Table 4 Furniture and Furnishings Stores Brand Shares by Value 2008-2011

Table 5 Furniture and Furnishings Stores Brand Shares by Outlets 2008-2011

Table 6 Furniture and Furnishings Stores Brand Shares by Selling Space 2008-2011

Table 7 Furniture and Furnishings Stores Forecasts: Value Sales, Outlets and Selling Space 2011-2016

Table 8 Furniture and Furnishings Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2011-2016

Homeworld Shopping Corp in Retailing (philippines)

Strategic Direction

Key Facts

Summary 1 Homeworld Shopping Corp: Key Facts

Summary 2 Homeworld Shopping Corp: Operational Indicators

Internet Strategy

Company Background

Competitive Positioning

Summary 3 Homeworld Shopping Corp: Competitive Position 2011

Executive Summary

Retailing in the Philippines Sustains Steady Growth in 2011

Filipino Consumers Become More Discriminating

Non-grocery Retailing Surpasses Growth of Grocery Retailing

Chained Players Strengthen Foothold in Retailing

Retailing Faces Bright Outlook

Key Trends and Developments

Philippines Economy Remains in High Gear Fuelling Growth of Retailing

Internet Retailing Sales Remain Marginal Yet Faces Good Prospects

Local and National Government Steps Up To Regulate Retailing Practices

Customers Turn To Private Label To Maximise Value-for-money

Chained Retailers Expand Into Fast-growing Provincial Cities and Municipalities

Retailers Utilise Promotional Campaigns Which Engage Customers

Market Indicators

Table 9 Employment in Retailing 2006-2011

Market Data

Table 10 Sales in Retailing by Category: Value 2006-2011

Table 11 Sales in Retailing by Category: % Value Growth 2006-2011

Table 12 Sales in Retailing by Grocery vs Non-Grocery 2006-2011

Table 13 Sales in Store-Based Retailing by Category: Value 2006-2011

Table 14 Sales in Store-Based Retailing by Category: % Value Growth 2006-2011

Table 15 Sales in Non-Grocery Retailers by Category: Value 2006-2011

Table 16 Sales in Non-Grocery Retailers by Category: % Value Growth 2006-2011

Table 17 Sales in Non-store Retailing by Category: Value 2006-2011

Table 18 Sales in Non-store Retailing by Category: % Value Growth 2006-2011

Table 19 Retailing Company Shares: % Value 2007-2011

Table 20 Retailing Brand Shares: % Value 2008-2011

Table 21 Store-Based Retailing Company Shares: % Value 2007-2011

Table 22 Store-Based Retailing Brand Shares: % Value 2008-2011

Table 23 Non-Grocery Retailers Company Shares: % Value 2007-2011

Table 24 Non-Grocery Retailers Brand Shares: % Value 2008-2011

Table 25 Non-store Retailing Company Shares: % Value 2007-2011

Table 26 Non-store Retailing Brand Shares: % Value 2008-2011

Table 27 Forecast Sales in Retailing by Category: Value 2011-2016

Table 28 Forecast Sales in Retailing by Category: % Value Growth 2011-2016

Table 29 Forecast Sales in Store-Based Retailing by Category: Value 2011-2016

Table 30 Forecast Sales in Store-Based Retailing by Category: % Value Growth 2011-2016

Table 31 Forecast Sales in Non-Grocery Retailers by Category: Value 2011-2016

Table 32 Forecast Sales in Non-Grocery Retailers by Category: % Value Growth 2011-2016

Table 33 Forecast Sales in Non-store Retailing by Category: Value 2011-2016

Table 34 Forecast Sales in Non-store Retailing by Category: % Value Growth 2011-2016

Appendix

Operating Environment

Cash and Carry

Definitions

Summary 4 Research Sources

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