

# Furniture and Furnishings Stores in Norway

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## Abstracts

Furniture and furnishings stores increased by 5%, which was in line with overall retailing performance in 2011. The increase was due to the expected improvement of the housing market which will drive growth in furniture and furnishings stores. According to Statistics Norway, expenditure on furniture and furnishings accounted for 11% of total consumption in 2007 and declined to 10% in 2009, evidence of continued consumer caution following the global financial crisis. Consumption is likely to...

Euromonitor International's Furniture and Furnishings Stores in Norway report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Furniture and Furnishings Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Trends

Channel Data

Table 1 Furniture and Furnishings Stores: Value Sales, Outlets and Selling Space 2006-2011

Table 2 Furniture and Furnishings Stores: Value Sales, Outlets and Selling Space: % Growth 2006-2011

Table 3 Furniture and Furnishings Stores Company Shares by Value 2007-2011

Table 4 Furniture and Furnishings Stores Brand Shares by Value 2008-2011

Table 5 Furniture and Furnishings Stores Brand Shares by Outlets 2008-2011

Table 6 Furniture and Furnishings Stores Brand Shares by Selling Space 2008-2011

Table 7 Furniture and Furnishings Stores Forecasts: Value Sales, Outlets and Selling Space 2011-2016

Table 8 Furniture and Furnishings Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2011-2016

Executive Summary

Retailing in Norway Has Moderate Growth

Internet Changes Shopping Habits

Rebound for Non-grocery Retailers

Norgesgruppen Asa Continues To Lead Retailing

Downward Price Pressure Dampens Forecast Growth

Key Trends and Developments

Economy Recovers Slowly

Internet Retailing

Summary 1 Internet Habits of Norwegian Consumers by Age Group: 2011

Government Regulation Encourages Competition

Premium Private Label Drives Sales

Consumer Power Continues To Grow

Focus on Corporate Social Responsibility (csr)

Market Indicators

Table 9 Employment in Retailing 2006-2011

Market Data

Table 10 Sales in Retailing by Category: Value 2006-2011

Table 11 Sales in Retailing by Category: % Value Growth 2006-2011

Table 12 Sales in Retailing by Grocery vs Non-Grocery 2006-2011

Table 13 Sales in Store-Based Retailing by Category: Value 2006-2011

Table 14 Sales in Store-Based Retailing by Category: % Value Growth 2006-2011

Table 15 Sales in Non-Grocery Retailers by Category: Value 2006-2011

Table 16 Sales in Non-Grocery Retailers by Category: % Value Growth 2006-2011

Table 17 Sales in Non-store Retailing by Category: Value 2006-2011

Table 18 Sales in Non-store Retailing by Category: % Value Growth 2006-2011

Table 19 Retailing Company Shares: % Value 2007-2011

Table 20 Retailing Brand Shares: % Value 2008-2011

Table 21 Store-Based Retailing Company Shares: % Value 2007-2011

Table 22 Store-Based Retailing Brand Shares: % Value 2008-2011

Table 23 Non-Grocery Retailers Company Shares: % Value 2007-2011

Table 24 Non-Grocery Retailers Brand Shares: % Value 2008-2011

Table 25 Non-store Retailing Company Shares: % Value 2007-2011

Table 26 Non-store Retailing Brand Shares: % Value 2008-2011

Table 27 Forecast Sales in Retailing by Category: Value 2011-2016

Table 28 Forecast Sales in Retailing by Category: % Value Growth 2011-2016

Table 29 Forecast Sales in Store-Based Retailing by Category: Value 2011-2016

Table 30 Forecast Sales in Store-Based Retailing by Category: % Value Growth 2011-2016

Table 31 Forecast Sales in Non-Grocery Retailers by Category: Value 2011-2016

Table 32 Forecast Sales in Non-Grocery Retailers by Category: % Value Growth 2011-2016

Table 33 Forecast Sales in Non-store Retailing by Category: Value 2011-2016

Table 34 Forecast Sales in Non-store Retailing by Category: % Value Growth 2011-2016

Appendix

Operating Environment

Cash and Carry

Definitions

Summary 2 Research Sources

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