

# Furniture and Furnishings Stores in Japan

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## Abstracts

Furniture and furnishings stores saw small signs of recovery at the beginning of 2011. However, after the massive earthquake and tsunami hit the country in March, the situation dropped back again due to consumers limiting their spending, the uncertain economic outlook and ongoing concerns after the natural disasters. Japanese consumers continued to be hesitant to spend, which had a significant influence on the housing market, as well as the rental market. However, there is strong demand for...

Euromonitor International's Furniture and Furnishings Stores in Japan report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Product coverage:** Chained Forecourt Retailers, Independent Forecourt Retailers.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Furniture and Furnishings Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

February 2012

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