

Furniture and Furnishings Stores in Colombia

<https://marketpublishers.com/r/FEC93515094EN.html>

Date: June 2012

Pages: 33

Price: US\$ 990.00 (Single User License)

ID: FEC93515094EN

Abstracts

Furniture and furnishings stores in Colombia differentiate via design, quality and delivery times. This trend is expected to continue throughout the forecast period. Furthermore, this channel's use of bundled discounts was used as heavily as ever as a sales strategy. Increases in house construction and a surplus of office space, together with diversification in use of raw materials (no longer limited to just wood), as well as the opening of new stores all helped this channel to sustain growth...

Euromonitor International's Furniture and Furnishings Stores in Colombia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Furniture and Furnishings Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Channel Data

Table 1 Furniture and Furnishings Stores: Value Sales, Outlets and Selling Space 2006-2011

Table 2 Furniture and Furnishings Stores: Value Sales, Outlets and Selling Space: % Growth 2006-2011

Table 3 Furniture and Furnishings Stores Company Shares by Value 2007-2011

Table 4 Furniture and Furnishings Stores Brand Shares by Value 2008-2011

Table 5 Furniture and Furnishings Stores Brand Shares by Outlets 2008-2011

Table 6 Furniture and Furnishings Stores Brand Shares by Selling Space 2008-2011

Table 7 Furniture and Furnishings Stores Forecasts: Value Sales, Outlets and Selling Space 2011-2016

Table 8 Furniture and Furnishings Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2011-2016

Executive Summary

Retailing Grows in 2011

Market Players Invest in the Market and Increase Their Presence

Small and Large Format Stores Are Crucial in Satisfying Demand

New Players Take Advantage of Fragmented Competitive Environment

Channel Diversification Will Drive Retail Sales Throughout the Forecast Period

Key Trends and Developments

Economic Growth Drives Consumption

Internet Retailing Still Small But Growing

Government Policies Push Free Trade and Foreign Direct Investment (fdi)

Private Label Most Popular in Grocery Retailing With Portfolios Expanding

Independent Small Grocers Gaining Importance

Growing Diversification of Retail Channels

Market Indicators

Table 9 Employment in Retailing 2006-2011

Market Data

Table 10 Sales in Retailing by Category: Value 2006-2011

Table 11 Sales in Retailing by Category: % Value Growth 2006-2011

Table 12 Sales in Retailing by Grocery vs Non-Grocery 2006-2011

Table 13 Sales in Store-Based Retailing by Category: Value 2006-2011

Table 14 Sales in Store-Based Retailing by Category: % Value Growth 2006-2011

Table 15 Sales in Non-Grocery Retailers by Category: Value 2006-2011

Table 16 Sales in Non-Grocery Retailers by Category: % Value Growth 2006-2011

Table 17 Sales in Non-store Retailing by Category: Value 2006-2011

Table 18 Sales in Non-store Retailing by Category: % Value Growth 2006-2011

Table 19 Retailing Company Shares: % Value 2007-2011

Table 20 Retailing Brand Shares: % Value 2008-2011

Table 21 Store-Based Retailing Company Shares: % Value 2007-2011

Table 22 Store-Based Retailing Brand Shares: % Value 2008-2011

Table 23 Non-Grocery Retailers Company Shares: % Value 2007-2011

Table 24 Non-Grocery Retailers Brand Shares: % Value 2008-2011

Table 25 Non-store Retailing Company Shares: % Value 2007-2011

Table 26 Non-store Retailing Brand Shares: % Value 2008-2011

Table 27 Forecast Sales in Retailing by Category: Value 2011-2016

Table 28 Forecast Sales in Retailing by Category: % Value Growth 2011-2016

Table 29 Forecast Sales in Store-Based Retailing by Category: Value 2011-2016

Table 30 Forecast Sales in Store-Based Retailing by Category: % Value Growth 2011-2016

Table 31 Forecast Sales in Non-Grocery Retailers by Category: Value 2011-2016

Table 32 Forecast Sales in Non-Grocery Retailers by Category: % Value Growth 2011-2016

Table 33 Forecast Sales in Non-store Retailing by Category: Value 2011-2016

Table 34 Forecast Sales in Non-store Retailing by Category: % Value Growth 2011-2016

Appendix

Operating Environment

Cash and Carry

Table 35 Cash and Carry: Sales Value 2006-2011

Table 36 Cash and Carry: Sales by National Brand Owner: Sales Value 2008-2011

Table 37 Cash and Carry: Number of Outlets by National Brand Owner: 2008-2011

Definitions

Sources

Summary 1 Research Sources

I would like to order

Product name: Furniture and Furnishings Stores in Colombia

Product link: <https://marketpublishers.com/r/FEC93515094EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FEC93515094EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970