

# Furniture and Furnishings Stores in Hong Kong, China

<https://marketpublishers.com/r/F45D3C66AADEN.html>

Date: February 2012

Pages: 35

Price: US\$ 990.00 (Single User License)

ID: F45D3C66AADEN

## Abstracts

Hong Kong's economy experienced another prosperous year in 2011. In addition to the minimum wage that was enacted in May 2011, Hong Kong had a low unemployment rate and higher consumer confidence.

Euromonitor International's Furniture and Furnishings Stores in Hong Kong, China report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Product coverage:** Chained Forecourt Retailers, Independent Forecourt Retailers.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Furniture and Furnishings Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Trends

Channel Formats

Chart 1 Furniture and Furnishings Stores: Walrus in Hong Kong

Channel Data

Table 1 Furniture and Furnishings Stores: Value Sales, Outlets and Selling Space 2006-2011

Table 2 Furniture and Furnishings Stores: Value Sales, Outlets and Selling Space: % Growth 2006-2011

Table 3 Furniture and Furnishings Stores Company Shares by Value 2007-2011

Table 4 Furniture and Furnishings Stores Brand Shares by Value 2008-2011

Table 5 Furniture and Furnishings Stores Brand Shares by Outlets 2008-2011

Table 6 Furniture and Furnishings Stores Brand Shares by Selling Space 2008-2011

Table 7 Furniture and Furnishings Stores Forecasts: Value Sales, Outlets and Selling Space 2011-2016

Table 8 Furniture and Furnishings Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2011-2016

As Watson Group in Retailing (hong Kong, China)

Strategic Direction

Key Facts

Summary 1 AS Watson Group: Key Facts

Summary 2 AS Watson Group: Operational Indicators

Internet Strategy

Summary 3 AS Watson Group: Share of Sales Generated by Internet Retailing

Company Background

Private Label

Summary 4 AS Watson Group: Private Label Portfolio

Competitive Positioning

Summary 5 AS Watson Group: Competitive Position 2011

Dairy Farm International Holdings Ltd in Retailing (hong Kong, China)

Strategic Direction

Key Facts

Summary 6 Dairy Farm International Holdings Ltd: Key Facts

Summary 7 Dairy Farm International Holdings Ltd: Operational Indicators

Internet Strategy

Summary 8 Dairy Farm International Holdings Ltd: Share of Sales Generated by Internet Retailing

## Company Background

### Private Label

Summary 9 Dairy Farm International Holdings Ltd: Private Label Portfolio

### Competitive Positioning

Summary 10 Dairy Farm International Holdings Ltd: Competitive Position 2011

### Executive Summary

Strong Economic Performance Continues After the Recovery

Strong Tourist Spending Over and Above Solid Domestic Consumption

Non-grocery Retailers Outperforms Grocery Retailers in Value Growth

Jewellery Retailers Registers the Strongest Performance

Steady Growth To Continue in the Forecast Period

### Key Trends and Developments

Declining Unemployment and Continuing Economic Growth

Slow Adaptation To Internet Retailing

Continued Involvement of Government Regulation

Continuing Expansion of Private Label

Strong Influx of Mainland Chinese Tourists

High Rental Cost for Retail Locations

### Market Indicators

Table 9 Employment in Retailing 2006-2011

### Market Data

Table 10 Sales in Retailing by Category: Value 2006-2011

Table 11 Sales in Retailing by Category: % Value Growth 2006-2011

Table 12 Sales in Retailing by Grocery vs Non-Grocery 2006-2011

Table 13 Sales in Store-Based Retailing by Category: Value 2006-2011

Table 14 Sales in Store-Based Retailing by Category: % Value Growth 2006-2011

Table 15 Sales in Non-Grocery Retailers by Category: Value 2006-2011

Table 16 Sales in Non-Grocery Retailers by Category: % Value Growth 2006-2011

Table 17 Sales in Non-store Retailing by Category: Value 2006-2011

Table 18 Sales in Non-store Retailing by Category: % Value Growth 2006-2011

Table 19 Retailing Company Shares: % Value 2007-2011

Table 20 Retailing Brand Shares: % Value 2008-2011

Table 21 Store-Based Retailing Company Shares: % Value 2007-2011

Table 22 Store-Based Retailing Brand Shares: % Value 2008-2011

Table 23 Non-Grocery Retailers Company Shares: % Value 2007-2011

Table 24 Non-Grocery Retailers Brand Shares: % Value 2008-2011

Table 25 Non-store Retailing Company Shares: % Value 2007-2011

Table 26 Non-store Retailing Brand Shares: % Value 2008-2011

Table 27 Forecast Sales in Retailing by Category: Value 2011-2016

Table 28 Forecast Sales in Retailing by Category: % Value Growth 2011-2016

Table 29 Forecast Sales in Store-Based Retailing by Category: Value 2011-2016

Table 30 Forecast Sales in Store-Based Retailing by Category: % Value Growth 2011-2016

Table 31 Forecast Sales in Non-Grocery Retailers by Category: Value 2011-2016

Table 32 Forecast Sales in Non-Grocery Retailers by Category: % Value Growth 2011-2016

Table 33 Forecast Sales in Non-store Retailing by Category: Value 2011-2016

Table 34 Forecast Sales in Non-store Retailing by Category: % Value Growth 2011-2016

Appendix

Operating Environment

Definitions

Summary 11 Research Sources

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