

Furniture and Furnishings Stores - Colombia

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Abstracts

Through the franchise model, the Chilean company Casa & Ideas entered Colombia with Tugo-Bima. The company is set to open 10 new outlets within the first three years of the forecast period, and reach 20 in a decade. With estimated income of Col\$50 million per year, each outlet corresponds to an investment of Col\$750,000 for Tugo-Bima.

Euromonitor International's Furniture and Furnishings Stores in Colombia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Chained Forecourt Retailers, Independent Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Furniture and Furnishings Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Smaller Cities Are Targeted by Retailers As Large Cities Are Saturated With the Offer

Appliances and Electronics Sales Were Fuelled by the Strengthening Peso

International Players Entered the Colombian Retailing Scene in 2009/2010

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Key Trends and Developments

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