

Furniture and Homewares Stores in Venezuela

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Abstracts

The "design" trend that follows famous contemporary furniture designs impact all segments in furniture and homewares stores. Some stores have high-quality, imported products coming from Italy and other European countries, whilst many others offer affordable items that imitate the former group. Over the review period, even outlets targeting lower-middle income consumers followed the trend. Their products generally come from low-cost Asian countries.

Euromonitor International's Furniture and Homewares Stores in Venezuela report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Furniture and Homewares Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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Positive Growth Under A Context of Low Dynamism in Retailing

Venezuelan Government Expands Regulations and Controls

Growth Favours Grocery Over Non-grocery Retailing

State-owned Chains Lose Share Against Private Chains



Retailing Sales Will Record Positive Value Due To Economic Growth Key Trends and Developments Positive Economic Growth Supports Retailing Value New Controls Make the Regulatory Framework Even More Complex Internet Retailing Remains Small Despite the Improved Technological Context Private Label Still Underdeveloped With Few Retailers As Active Players Deficient Public Services Pose Difficulties To Retailers Shopping Centre Trend Still in Force in the Venezuelan Retailing Landscape Market Indicators Table 9 Employment in Retailing 2007-2012 Market Data Table 10 Sales in Retailing by Channel: Value 2007-2012 Table 11 Sales in Retailing by Channel: % Value Growth 2007-2012 Table 12 Sales in Store-Based Retailing by Channel: Value 2007-2012 Table 13 Store-Based Retailing Outlets by Channel: Units 2007-2012 Table 14 Sales in Store-Based Retailing by Channel: % Value Growth 2007-2012 Table 15 Store-Based Retailing Outlets by Channel: % Unit Growth 2007-2012 Table 16 Sales in Non-store Retailing by Channel: Value 2007-2012 Table 17 Sales in Non-store Retailing by Channel: % Value Growth 2007-2012 Table 18 Sales in Retailing by Grocery vs Non-Grocery: 2007-2012 Table 19 Sales in Non-Grocery Retailers by Channel: Value 2007-2012 Table 20 Non-Grocery Retailers Outlets by Channel: Units 2007-2012 Table 21 Sales in Non-Grocery Retailers by Channel: % Value Growth 2007-2012 Table 22 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2007-2012 Table 23 Retailing Company Shares: % Value 2008-2012 Table 24 Retailing Brand Shares: % Value 2009-2012 Table 25 Store-Based Retailing Company Shares: % Value 2008-2012 Table 26 Store-Based Retailing Brand Shares: % Value 2009-2012 Table 27 Store-Based Retailing Brand Shares: Outlets 2009-2012 Table 28 Non-store Retailing Company Shares: % Value 2008-2012 Table 29 Non-store Retailing Brand Shares: % Value 2009-2012 Table 30 Non-Grocery Retailers Company Shares: % Value 2008-2012 Table 31 Non-Grocery Retailers Brand Shares: % Value 2009-2012 Table 32 Non-Grocery Retailers Brand Shares: Outlets 2009-2012 Table 33 Forecast Sales in Retailing by Channel: Value 2012-2017 Table 34 Forecast Sales in Retailing by Channel: % Value Growth 2012-2017 Table 35 Forecast Sales in Store-Based Retailing by Channel: Value 2012-2017 Table 36 Forecast Store-Based Retailing Outlets by Channel: Units 2012-2017 Table 37 Forecast Sales in Store-Based Retailing by Channel: % Value Growth



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