Furniture and Homewares Stores in Venezuela

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Abstracts

The “design” trend that follows famous contemporary furniture designs impact all segments in furniture and homewares stores. Some stores have high-quality, imported products coming from Italy and other European countries, whilst many others offer affordable items that imitate the former group. Over the review period, even outlets targeting lower-middle income consumers followed the trend. Their products generally come from low-cost Asian countries.

Euromonitor International's Furniture and Homewares Stores in Venezuela report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Furniture and Homewares Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

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