

Furniture and Homewares Stores in Ukraine

<https://marketpublishers.com/r/F49EB0589BCEN.html>

Date: April 2013

Pages: 33

Price: US\$ 990.00 (Single User License)

ID: F49EB0589BCEN

Abstracts

Widespread interest in interior design is helping to increase sales of furniture and homewares stores in Ukraine. The mass media plays an important role in shaping this trend, with a growing number of specialist magazines and dedicated television programmes available. Consumers are readily expanding their knowledge with regard to home decor in a variety of ways. A growing number of Ukrainians are using the internet to read various blogs and exchange their opinions. All this positively affected...

Euromonitor International's Furniture and Homewares Stores in Ukraine report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Furniture and Homewares Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

FURNITURE AND HOMEWARES STORES IN UKRAINE

Euromonitor International

April 2013

Headlines

Trends

Channel Data

Table 1 Furniture and Homewares Stores: Value Sales, Outlets and Selling Space 2007-2012

Table 2 Furniture and Homewares Stores: Value Sales, Outlets and Selling Space: % Growth 2007-2012

Table 3 Furniture and Homewares Stores Company Shares: % Value 2008-2012

Table 4 Furniture and Homewares Stores Brand Shares: % Value 2009-2012

Table 5 Furniture and Homewares Stores Brand Shares: Outlets 2009-2012

Table 6 Furniture and Homewares Stores Brand Shares: Selling Space 2009-2012

Table 7 Furniture and Homewares Stores Forecasts: Value Sales, Outlets and Selling Space 2012-2017

Table 8 Furniture and Homewares Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2012-2017

Executive Summary

Price-effectiveness Is the Approach Favouring Economic Recovery

Independent Small Grocers Continues To Decline

the Boundary Between Grocery and Non-grocery Channels Is Increasingly Blurred

Competitive Environment Is Still Undeveloped

Modest Sales Growth

Key Trends and Developments

Economic Preconditions for the Development of Retailing

Internet Retailing Increases, But Growth Is Limited by A Lack of Trust in Online

Payment Methods and Delivery Issues

Government Regulation and Rising Excise Taxes Boost the Illicit Market

Private Label Products Are Offered by Almost All Chains

Demographic Changes

Increasing Preference for Modern Retail Outlets

Market Indicators

Table 9 Employment in Retailing 2007-2012

Market Data

Table 10 Sales in Retailing by Channel: Value 2007-2012

- Table 11 Sales in Retailing by Channel: % Value Growth 2007-2012
- Table 12 Sales in Store-Based Retailing by Channel: Value 2007-2012
- Table 13 Store-Based Retailing Outlets by Channel: Units 2007-2012
- Table 14 Sales in Store-Based Retailing by Channel: % Value Growth 2007-2012
- Table 15 Store-Based Retailing Outlets by Channel: % Unit Growth 2007-2012
- Table 16 Sales in Non-store Retailing by Channel: Value 2007-2012
- Table 17 Sales in Non-store Retailing by Channel: % Value Growth 2007-2012
- Table 18 Sales in Retailing by Grocery vs Non-Grocery: 2007-2012
- Table 19 Sales in Non-Grocery Retailers by Channel: Value 2007-2012
- Table 20 Non-Grocery Retailers Outlets by Channel: Units 2007-2012
- Table 21 Sales in Non-Grocery Retailers by Channel: % Value Growth 2007-2012
- Table 22 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2007-2012
- Table 23 Retailing Company Shares: % Value 2008-2012
- Table 24 Retailing Brand Shares: % Value 2009-2012
- Table 25 Store-Based Retailing Company Shares: % Value 2008-2012
- Table 26 Store-Based Retailing Brand Shares: % Value 2009-2012
- Table 27 Store-Based Retailing Brand Shares: Outlets 2009-2012
- Table 28 Non-store Retailing Company Shares: % Value 2008-2012
- Table 29 Non-store Retailing Brand Shares: % Value 2009-2012
- Table 30 Non-Grocery Retailers Company Shares: % Value 2008-2012
- Table 31 Non-Grocery Retailers Brand Shares: % Value 2009-2012
- Table 32 Non-Grocery Retailers Brand Shares: Outlets 2009-2012
- Table 33 Forecast Sales in Retailing by Channel: Value 2012-2017
- Table 34 Forecast Sales in Retailing by Channel: % Value Growth 2012-2017
- Table 35 Forecast Sales in Store-Based Retailing by Channel: Value 2012-2017
- Table 36 Forecast Store-Based Retailing Outlets by Channel: Units 2012-2017
- Table 37 Forecast Sales in Store-Based Retailing by Channel: % Value Growth 2012-2017
- Table 38 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2012-2017
- Table 39 Forecast Sales in Non-store Retailing by Channel: Value 2012-2017
- Table 40 Forecast Sales in Non-store Retailing by Channel: % Value Growth 2012-2017
- Table 41 Forecast Sales in Non-Grocery Retailers by Channel: Value 2012-2017
- Table 42 Forecast Non-Grocery Retailers Outlets by Channel: Units 2012-2017
- Table 43 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2012-2017
- Table 44 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2012-2017

Appendix

Operating Environment

Cash and Carry

Table 45 Cash and Carry: Sales Value 2008-2012

Table 46 Cash and Carry: Sales by National Brand Owner: Sales Value 2008-2012

Table 47 Cash-and-Carry: Number of Outlets by National Brand Owner: 2008-2012

Definitions

Sources

Summary 1 Research Sources

I would like to order

Product name: Furniture and Homewares Stores in Ukraine

Product link: <https://marketpublishers.com/r/F49EB0589BCEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F49EB0589BCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970