+44 20 8123 2220
info@marketpublishers.com

Furniture and Homewares Stores in Poland

https://marketpublishers.com/r/F08391D3A8AEN.html
Date: January 2013
Pages: 33
Price: US$ 990.00 (Single User License)
ID: F08391D3A8AEN

Abstracts

A growing number of Poles, particularly residents of large cities with above-average incomes, are becoming interested in interior design. Mass media plays an important part in promoting the trend with a growing number of dedicated magazines and TV programmes being available. In addition, many consumers expand their knowledge of home decor by using online sources such as blogs, forums and websites. All of this positively affects overall sales of furniture and homewares as growing numbers of...

Euromonitor International's Furniture and Homewares Stores in Poland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Furniture and Homewares Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

+44 20 8123 2220
info@marketpublishers.com

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

FURNITURE AND HOMEWARES STORES IN POLAND
Euromonitor International
January 2013

Headlines
Trends
Channel Formats
Chart 1 Furniture and Homewares Stores: Duka in Gdynia
Channel Data
Table 1 Furniture and Homewares Stores: Value Sales, Outlets and Selling Space 2007-2012
Table 2 Furniture and Homewares Stores: Value Sales, Outlets and Selling Space: % Growth 2007-2012
Table 3 Furniture and Homewares Stores Company Shares: % Value 2008-2012
Table 4 Furniture and Homewares Stores Brand Shares: % Value 2009-2012
Table 5 Furniture and Homewares Stores Brand Shares: Outlets 2009-2012
Table 6 Furniture and Homewares Stores Brand Shares: Selling Space 2009-2012
Table 7 Furniture and Homewares Stores Forecasts: Value Sales, Outlets and Selling Space 2012-2017
Table 8 Furniture and Homewares Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2012-2017
Ikea Retail Sp Zoo in Retailing (poland)
Strategic Direction
Key Facts
Summary 1 IKEA Retail Sp zoo: Key Facts
Summary 2 IKEA Retail Sp zoo: Operational Indicators
Internet Strategy
Company Background
Private Label
Summary 3 IKEA Retail Sp zoo: Private Label Portfolio
Competitive Positioning
Summary 4 IKEA Retail Sp zoo: Competitive Position 2012
Executive Summary
Retailing in Poland Remains Strong
Private Label Gains Momentum
Chained Retailers Push Out Independents
Multinational Giants Prove Tough Opponents

Internet Retailing Offers the Most Dynamic Growth Potential
Key Trends and Developments
Economic Uncertainty Directly Affects the Retailing Environment
Internet Retailing Gains Strength
Government Regulations Versus Retailing
Private Label Rapidly Gains Popularity
Discounters Winning the Hearts of Poles
Domestic Retailers Strive To Grab Market Share
Market Indicators
Table 9 Employment in Retailing 2007-2012
Market Data
Table 10 Sales in Retailing by Channel: Value 2007-2012
Table 11 Sales in Retailing by Channel: % Value Growth 2007-2012
Table 12 Sales in Store-Based Retailing by Channel: Value 2007-2012
Table 13 Store-Based Retailing Outlets by Channel: Units 2007-2012
Table 14 Sales in Store-Based Retailing by Channel: % Value Growth 2007-2012
Table 15 Store-Based Retailing Outlets by Channel: % Unit Growth 2007-2012
Table 16 Sales in Non-store Retailing by Channel: Value 2007-2012
Table 17 Sales in Non-store Retailing by Channel: % Value Growth 2007-2012
Table 18 Sales in Retailing by Grocery vs Non-Grocery: 2007-2012
Table 19 Sales in Non-Grocery Retailers by Channel: Value 2007-2012
Table 20 Non-Grocery Retailers Outlets by Channel: Units 2007-2012
Table 21 Sales in Non-Grocery Retailers by Channel: % Value Growth 2007-2012
Table 22 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2007-2012
Table 23 Retailing Company Shares: % Value 2008-2012
Table 24 Retailing Brand Shares: % Value 2009-2012
Table 25 Store-Based Retailing Company Shares: % Value 2008-2012
Table 26 Store-Based Retailing Brand Shares: % Value 2009-2012
Table 27 Store-Based Retailing Brand Shares: Outlets 2009-2012
Table 28 Non-store Retailing Company Shares: % Value 2008-2012
Table 29 Non-store Retailing Brand Shares: % Value 2009-2012
Table 30 Non-Grocery Retailers Company Shares: % Value 2008-2012
Table 31 Non-Grocery Retailers Brand Shares: % Value 2009-2012
Table 32 Non-Grocery Retailers Brand Shares: Outlets 2009-2012
Table 33 Forecast Sales in Retailing by Channel: Value 2012-2017
Table 34 Forecast Sales in Retailing by Channel: % Value Growth 2012-2017
Table 35 Forecast Sales in Store-Based Retailing by Channel: Value 2012-2017
Table 36 Forecast Store-Based Retailing Outlets by Channel: Units 2012-2017
Table 37 Forecast Sales in Store-Based Retailing by Channel: % Value Growth

2012-2017
Table 38 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2012-2017
Table 39 Forecast Sales in Non-store Retailing by Channel: Value 2012-2017
Table 40 Forecast Sales in Non-store Retailing by Channel: % Value Growth 2012-2017
Table 41 Forecast Sales in Non-Grocery Retailers by Channel: Value 2012-2017
Table 42 Forecast Non-Grocery Retailers Outlets by Channel: Units 2012-2017
Table 43 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2012-2017
Table 44 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2012-2017
Appendix
Operating Environment
Cash-and-carry
Table 45 Cash-and-Carry: Sales Value 2007-2012
Table 46 Cash-and-Carry: Sales by National Brand Owner: Sales Value 2009-2012
Table 47 Cash-and-Carry: Number of Outlets by National Brand Owner 2009-2012
Definitions
Sources
Summary 5 Research Sources

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Furniture and Homewares Stores in Poland
Product link: https://marketpublishers.com/r/F08391D3A8AEN.html
Price: US$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/F08391D3A8AEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970