

Furniture and Homewares Stores in Mexico

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Abstracts

Furniture and homewares stores finally recovered from the recession in 2012, which disproportionately affected stores selling high-ticket items such as furniture and appliances. Not only are high-ticket items the first purchases people postpone during a crisis, they among are also the slowest industries to recover. 2012 marked the first year where growth was over 1% in constant terms, and in terms of outlet growth.

Euromonitor International's Furniture and Homewares Stores in Mexico report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Furniture and Homewares Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

FURNITURE AND HOMEWARES STORES IN MEXICO

Euromonitor International

February 2013

Headlines

Trends

Channel Formats

Chart 1 Furniture and Homewares Stores: Muebles Dico in Veracruz

Channel Data

Table 1 Furniture and Homewares Stores: Value Sales, Outlets and Selling Space 2007-2012

Table 2 Furniture and Homewares Stores: Value Sales, Outlets and Selling Space: % Growth 2007-2012

Table 3 Furniture and Homewares Stores Company Shares: % Value 2008-2012

Table 4 Furniture and Homewares Stores Brand Shares: % Value 2009-2012

Table 5 Furniture and Homewares Stores Brand Shares: Outlets 2009-2012

Table 6 Furniture and Homewares Stores Brand Shares: Selling Space 2009-2012

Table 7 Furniture and Homewares Stores Forecasts: Value Sales, Outlets and Selling Space 2012-2017

Table 8 Furniture and Homewares Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2012-2017

Gigante SA De Cv, Grupo in Retailing (mexico)

Strategic Direction

Key Facts

Summary 1 Grupo Gigante SA de CV: Key Facts

Summary 2 Grupo Gigante SA de CV: Operational Indicators

Internet Strategy

Summary 3 Grupo Gigante SA de CV: Sales Generated by Internet Retailing

Company Background

Private Label

Summary 4 Grupo Gigante SA de CV: Private Label Portfolio

Competitive Positioning

Summary 5 Grupo Gigante SA de CV: Competitive Position 2012

Executive Summary

Retailing Demonstrates Optimistic Performance

Consumer Credit Leverages Retailing

Retailers Shift To Smaller Formats

Discounters and Convenience Stores Continue To Drive Expansion of Retailing

Competition Between Retailers From Different Categories Will Prevail

Key Trends and Developments

Mexican Economy Resists International Economic Destabilisation

Technological Advances See Development of Internet Retailing

"el Buen Fin" Government Initiative Pays Off

Private Label

Modern Grocery Retailing in the Spotlight

Consumer Credit Key for Retailing

Market Indicators

Table 9 Employment in Retailing 2007-2012

Market Data

Table 10 Sales in Retailing by Channel: Value 2007-2012

Table 11 Sales in Retailing by Channel: % Value Growth 2007-2012

Table 12 Sales in Store-Based Retailing by Channel: Value 2007-2012

Table 13 Store-Based Retailing Outlets by Channel: Units 2007-2012

Table 14 Sales in Store-Based Retailing by Channel: % Value Growth 2007-2012

Table 15 Store-Based Retailing Outlets by Channel: % Unit Growth 2007-2012

Table 16 Sales in Non-store Retailing by Channel: Value 2007-2012

Table 17 Sales in Non-store Retailing by Channel: % Value Growth 2007-2012

Table 18 Sales in Retailing by Grocery vs Non-Grocery: 2007-2012

Table 19 Sales in Non-Grocery Retailers by Channel: Value 2007-2012

Table 20 Non-Grocery Retailers Outlets by Channel: Units 2007-2012

Table 21 Sales in Non-Grocery Retailers by Channel: % Value Growth 2007-2012

Table 22 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2007-2012

Table 23 Retailing Company Shares: % Value 2008-2012

Table 24 Retailing Brand Shares: % Value 2009-2012

Table 25 Store-Based Retailing Company Shares: % Value 2008-2012

Table 26 Store-Based Retailing Brand Shares: % Value 2009-2012

Table 27 Store-Based Retailing Brand Shares: Outlets 2009-2012

Table 28 Non-store Retailing Company Shares: % Value 2008-2012

Table 29 Non-store Retailing Brand Shares: % Value 2009-2012

Table 30 Non-Grocery Retailers Company Shares: % Value 2008-2012

Table 31 Non-Grocery Retailers Brand Shares: % Value 2009-2012

Table 32 Non-Grocery Retailers Brand Shares: Outlets 2009-2012

Table 33 Forecast Sales in Retailing by Channel: Value 2012-2017

Table 34 Forecast Sales in Retailing by Channel: % Value Growth 2012-2017

Table 35 Forecast Sales in Store-Based Retailing by Channel: Value 2012-2017

Table 36 Forecast Store-Based Retailing Outlets by Channel: Units 2012-2017

Table 37 Forecast Sales in Store-Based Retailing by Channel: % Value Growth
2012-2017

Table 38 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth
2012-2017

Table 39 Forecast Sales in Non-store Retailing by Channel: Value 2012-2017

Table 40 Forecast Sales in Non-store Retailing by Channel: % Value Growth
2012-2017

Table 41 Forecast Sales in Non-Grocery Retailers by Channel: Value 2012-2017

Table 42 Forecast Non-Grocery Retailers Outlets by Channel: Units 2012-2017

Table 43 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth
2012-2017

Table 44 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth
2012-2017

Appendix

Operating Environment

Cash and Carry

Definitions

Sources

Summary 6 Research Sources

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