

Furniture and Homewares Stores in France

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Abstracts

The market was driven by two key trends in 2012: The decreasing number of independent retailers which suffered from the tough competition with chained retailers, and the capacity of the latter to grow despite the general crisis. But and Alinea were the most dynamic chains in terms of the new stores opened in 2012. Moreover, But introduced a new, city format to be closer to consumers. The chain opened the first store in Paris at the end of spring.

Euromonitor International's Furniture and Homewares Stores in France report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Furniture and Homewares Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Outlet Closures Illustrate Tough Time for Retailers

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the Slow Economic Recovery Impacts Overall Retailing

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