

Furniture and Homewares Stores in France

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Abstracts

The market was driven by two key trends in 2012: The decreasing number of independent retailers which suffered from the tough competition with chained retailers, and the capacity of the latter to grow despite the general crisis. But and Alinea were the most dynamic chains in terms of the new stores opened in 2012. Moreover, But introduced a new, city format to be closer to consumers. The chain opened the first store in Paris at the end of spring.

Euromonitor International's Furniture and Homewares Stores in France report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Furniture and Homewares Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

FURNITURE AND HOMEWARES STORES IN FRANCE

Euromonitor International

June 2013

Headlines

Trends

Channel Data

Table 1 Furniture and Homewares Stores: Value Sales, Outlets and Selling Space 2007-2012

Table 2 Furniture and Homewares Stores: Value Sales, Outlets and Selling Space: % Growth 2007-2012

Table 3 Furniture and Homewares Stores Company Shares: % Value 2008-2012

Table 4 Furniture and Homewares Stores Brand Shares: % Value 2009-2012

Table 5 Furniture and Homewares Stores Brand Shares: Outlets 2009-2012

Table 6 Furniture and Homewares Stores Brand Shares: Selling Space 2009-2012

Table 7 Furniture and Homewares Stores Forecasts: Value Sales, Outlets and Selling Space 2012-2017

Table 8 Furniture and Homewares Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2012-2017

Auchan France in Retailing (france)

Strategic Direction

Key Facts

Summary 1 Auchan France: Key Facts

Summary 2 Auchan France: Operational Indicators

Internet Strategy

Summary 3 Auchan France: Share of Sales Generated by Internet Retailing

Company Background

Private Label

Summary 4 Auchan France: Private Label Portfolio

Competitive Positioning

Summary 5 Auchan France: Competitive Position 2012

Ikea France Snc in Retailing (france)

Strategic Direction

Key Facts

Summary 6 IKEA France SNC: Key Facts

Summary 7 IKEA France SNC: Operational Indicators

Internet Strategy

Summary 8 IKEA France SNC: Share of Sales Generated by Internet Retailing

Company Background

Private Label

Summary 9 IKEA France SNC: Private Label Portfolio

Competitive Positioning

Summary 10 IKEA France SNC: Competitive Position 2012

Executive Summary

Retailing Manages To Hold Up in 2012

French Consumers Continue To Favour Price and Convenience

Grocery Retailers Outperform Non-grocery in 2012 Despite Slower Performance

Outlet Closures Illustrate Tough Time for Retailers

Retailing Still Expected To Record Slight Growth Over the Forecast Period

Key Trends and Developments

the Slow Economic Recovery Impacts Overall Retailing

Internet Retailing Sees High Growth As the Channel Offers Convenience and Bargains

Government Regulation

Private Label Allows Retailers To Remain Competitive

Indulgence Can Be Translated Into Expensive Purchases

Market Indicators

Table 9 Employment in Retailing 2007-2012

Market Data

Table 10 Sales in Retailing by Channel: Value 2007-2012

Table 11 Sales in Retailing by Channel: % Value Growth 2007-2012

Table 12 Sales in Store-Based Retailing by Channel: Value 2007-2012

Table 13 Store-Based Retailing Outlets by Channel: Units 2007-2012

Table 14 Sales in Store-Based Retailing by Channel: % Value Growth 2007-2012

Table 15 Store-Based Retailing Outlets by Channel: % Unit Growth 2007-2012

Table 16 Sales in Non-store Retailing by Channel: Value 2007-2012

Table 17 Sales in Non-store Retailing by Channel: % Value Growth 2007-2012

Table 18 Sales in Retailing by Grocery vs Non-Grocery: 2007-2012

Table 19 Sales in Non-Grocery Retailers by Channel: Value 2007-2012

Table 20 Non-Grocery Retailers Outlets by Channel: Units 2007-2012

Table 21 Sales in Non-Grocery Retailers by Channel: % Value Growth 2007-2012

Table 22 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2007-2012

Table 23 Retailing Company Shares: % Value 2008-2012

Table 24 Retailing Brand Shares: % Value 2009-2012

Table 25 Store-Based Retailing Company Shares: % Value 2008-2012

Table 26 Store-Based Retailing Brand Shares: % Value 2009-2012

Table 27 Store-Based Retailing Brand Shares: Outlets 2009-2012

Table 28 Non-store Retailing Company Shares: % Value 2008-2012
Table 29 Non-store Retailing Brand Shares: % Value 2009-2012
Table 30 Non-Grocery Retailers Company Shares: % Value 2008-2012
Table 31 Non-Grocery Retailers Brand Shares: % Value 2009-2012
Table 32 Non-Grocery Retailers Brand Shares: Outlets 2009-2012
Table 33 Forecast Sales in Retailing by Channel: Value 2012-2017
Table 34 Forecast Sales in Retailing by Channel: % Value Growth 2012-2017
Table 35 Forecast Sales in Store-Based Retailing by Channel: Value 2012-2017
Table 36 Forecast Store-Based Retailing Outlets by Channel: Units 2012-2017
Table 37 Forecast Sales in Store-Based Retailing by Channel: % Value Growth 2012-2017
Table 38 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2012-2017
Table 39 Forecast Sales in Non-store Retailing by Channel: Value 2012-2017
Table 40 Forecast Sales in Non-store Retailing by Channel: % Value Growth 2012-2017
Table 41 Forecast Sales in Non-Grocery Retailers by Channel: Value 2012-2017
Table 42 Forecast Non-Grocery Retailers Outlets by Channel: Units 2012-2017
Table 43 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2012-2017
Table 44 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2012-2017
Appendix
Operating Environment
Cash and Carry
Table 45 Cash-and-Carry: Sales Value 2007-2012
Table 46 Cash and Carry: Sales by National Brand Owner: Sales Value 2009-2012
Table 47 Cash and Carry: Number of Outlets by National Brand Owner: 2009-2012
Definitions
Sources
Summary 11 Research Sources

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