

Furniture and Homewares Stores in Egypt

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Abstracts

Furniture and furnishings stores continued to operate and report reasonable growth in 2012. This was largely driven by the widening availability of lower-priced furniture. Recently the government lifted import restrictions on furniture from China and Turkey, which resulted in a massive influx of importers, which created tough price competition within the furniture and furnishings stores environment, with many local producers obliged to reduce selling prices and profit margins. However, it...

Euromonitor International's Furniture and Homewares Stores in Egypt report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Furniture and Homewares Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

FURNITURE AND HOMEWARES STORES IN EGYPT

Euromonitor International

June 2013

Headlines

Trends

Channel Data

Table 1 Furniture and Homewares Stores: Value Sales, Outlets and Selling Space 2007-2012

Table 2 Furniture and Homewares Stores: Value Sales, Outlets and Selling Space: % Growth 2007-2012

Table 3 Furniture and Homewares Stores Company Shares: % Value 2008-2012

Table 4 Furniture and Homewares Stores Brand Shares: % Value 2009-2012

Table 5 Furniture and Homewares Stores Brand Shares: Outlets 2009-2012

Table 6 Furniture and Homewares Stores Brand Shares: Selling Space 2009-2012

Table 7 Furniture and Homewares Stores Forecasts: Value Sales, Outlets and Selling Space 2012-2017

Table 8 Furniture and Homewares Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2012-2017

Oriental Weavers Co in Retailing (egypt)

Strategic Direction

Key Facts

Summary 1 Oriental Weavers Co: Key Facts

Summary 2 Oriental Weavers Co: Operational Indicators

Internet Strategy

Company Background

Private Label

Competitive Positioning

Summary 3 Oriental Weavers Co: Competitive Position 2012

Executive Summary

Dramatic Drop in Egyptian Retail Spend

Drop in Foreign Investments

Modern Outlets Support the Industry

Independent Retailers Continue To Dominate

Sales To Recover Over Forecast Period

Key Trends and Developments

Devaluation of the Egyptian Pound

Increased Internet Penetration Sees Positive Effect on Internet Retailing

New Government To Liberalise Market

Growing Population

Housing Boom

Market Indicators

Table 9 Employment in Retailing 2007-2012

Market Data

Table 10 Sales in Retailing by Channel: Value 2007-2012

Table 11 Sales in Retailing by Channel: % Value Growth 2007-2012

Table 12 Sales in Store-Based Retailing by Channel: Value 2007-2012

Table 13 Store-Based Retailing Outlets by Channel: Units 2007-2012

Table 14 Sales in Store-Based Retailing by Channel: % Value Growth 2007-2012

Table 15 Store-Based Retailing Outlets by Channel: % Unit Growth 2007-2012

Table 16 Sales in Non-store Retailing by Channel: Value 2007-2012

Table 17 Sales in Non-store Retailing by Channel: % Value Growth 2007-2012

Table 18 Sales in Retailing by Grocery vs Non-Grocery: 2007-2012

Table 19 Sales in Non-Grocery Retailers by Channel: Value 2007-2012

Table 20 Non-Grocery Retailers Outlets by Channel: Units 2007-2012

Table 21 Sales in Non-Grocery Retailers by Channel: % Value Growth 2007-2012

Table 22 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2007-2012

Table 23 Retailing Company Shares: % Value 2008-2012

Table 24 Retailing Brand Shares: % Value 2009-2012

Table 25 Store-Based Retailing Company Shares: % Value 2008-2012

Table 26 Store-Based Retailing Brand Shares: % Value 2009-2012

Table 27 Store-Based Retailing Brand Shares: Outlets 2009-2012

Table 28 Non-store Retailing Company Shares: % Value 2008-2012

Table 29 Non-store Retailing Brand Shares: % Value 2009-2012

Table 30 Non-Grocery Retailers Company Shares: % Value 2008-2012

Table 31 Non-Grocery Retailers Brand Shares: % Value 2009-2012

Table 32 Non-Grocery Retailers Brand Shares: Outlets 2009-2012

Table 33 Forecast Sales in Retailing by Channel: Value 2012-2017

Table 34 Forecast Sales in Retailing by Channel: % Value Growth 2012-2017

Table 35 Forecast Sales in Store-Based Retailing by Channel: Value 2012-2017

Table 36 Forecast Store-Based Retailing Outlets by Channel: Units 2012-2017

Table 37 Forecast Sales in Store-Based Retailing by Channel: % Value Growth 2012-2017

Table 38 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2012-2017

Table 39 Forecast Sales in Non-store Retailing by Channel: Value 2012-2017

Table 40 Forecast Sales in Non-store Retailing by Channel: % Value Growth
2012-2017

Table 41 Forecast Sales in Non-Grocery Retailers by Channel: Value 2012-2017

Table 42 Forecast Non-Grocery Retailers Outlets by Channel: Units 2012-2017

Table 43 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth
2012-2017

Table 44 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth
2012-2017

Appendix

Operating Environment

Cash and Carry

Definitions

Sources

Summary 4 Research Sources

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