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Furniture and Homewares Stores in Egypt

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Abstracts

Furniture and furnishings stores continued to operate and report reasonable growth in 2012. This was largely driven by the widening availability of lower-priced furniture. Recently the government lifted import restrictions on furniture from China and Turkey, which resulted in a massive influx of importers, which created tough price competition within the furniture and furnishings stores environment, with many local producers obliged to reduce selling prices and profit margins. However, it...

Euromonitor International's Furniture and Homewares Stores in Egypt report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Furniture and Homewares Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

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