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Fumakilla Indonesia PT in Home Care (Indonesia)

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Abstracts

The company produces a variety of product lines in home insecticides including coils, insecticides in spray, electric and liquid formats, and in air fresheners under Vape and Gajah brands respectively. Fumakila Indonesia PT is expected to continue to rely on insecticides and grow it as its core business, while developing its air fresheners, to target middle and lower income households.

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Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Contents

Strategic Direction
Key Facts
Summary 1 Technopia Jakarta PT: Key Facts
Company Background
Production
Private Label

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