

Full Tank Ltd in Consumer Foodservice (New Zealand)

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Date: May 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: FBD8444A465EN

Abstracts

Full Tank is very well positioned to capitalise on the continuous healthy eating trend prevalent in New Zealand. The company's small footprint outlets enable it to be present in shopping centres with high foot traffic, while also keeping space costs relatively low. Full Tank is expected to continue its rapid expansion in New Zealand as demand for freshly squeezed juices, smoothies and salads is set to grow.

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